

**CODE MIXING USED IN BICARA CINTA ON PARASWARA YOUTUBE
CHANNEL**

THESIS

BY:

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**ENGLISH EDUCATION STUDY PROGRAM
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITAS MUHAMMADIYAH PALEMBANG
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**CODE MIXING USED IN BICARA CINTA ON PARASWARA YOUTUBE
CHANNEL**

THESIS

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BY

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ENGLISH EDUCATION STUDY PROGRAM

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AGREEMENT PAGE

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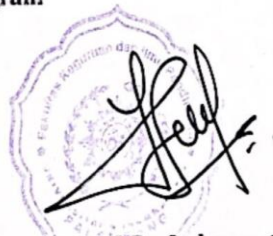
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Menyatakan bahwa skripsi berjudul:

"Code-Mixing Used In Bicara Cinta On Paraswara YouTube Channel"

Beserta seluruh isinya adalah benar merupakan hasil karya sendiri dan saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan dalam masyarakat ilmiah.

Atas pernyataan ini, saya siap menerima segala sanksi yang berlaku atau yang ditetapkan untuk itu, apabila dikemudian ternyata pernyataan saya tidak benar atau ada klaim dari pihak lain terhadap keaslian skripsi saya.

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Mahasiwa



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MOTTO AND DEDICATION

Motto:

"I'll get there, I just gotta keep going."

Dedication:

1. My beloved parents, my mother **Asna** and my father **Angga** who always love, support, and give me everything all the time. I would love to express my deepest love and gratitude to my parents. You both are my strength. Thank you for every prayer, every support, every silent tears, and everything you have given for me so far. I sincerely ask for your forgiveness because you both have to wait for very long time just to see me graduate from university. I know I am the first child but I cannot show to everyone I am the best one. May God bless both of you with long life, health, and happiness. I love you both for the rest of my life.
2. My beloved brother, **Yogi** who always say yes to me when I asked to go out whenever I feel overwhelmed. Sometimes paid for the food, even most of the time it is always on me, but thank you. You are the best brother I ever ask for.
3. My respected advisors, **Masagus Sulaiman, S.Pd., M.Pd.** and **Dr. Finza Larasati, M.Pd.**, thank you for your patience in guiding me with this thesis. Words will never be enough to express how grateful I am.
4. All my beloved lecturers in the Faculty of Teacher Training and Education of English Study Program Universitas Muhammadiyah Palembang, thank you for teaching me and providing me with the best knowledge.
5. My beloved family, I would like to thank to my beloved grandparents and family, especially my grandmother **Umiati** who always take care of me just like my mother. And my grandfather **Kurdi**. Also all of my family, thank you for the support everytime I need it. May God bless you with all the good things in life.

6. My dearest best friends, **Icha Wisesha** you are the best friend ever, thank you for always reminds me to prays, be a good person, accompanied and helped me all the way you could. **Maharani** who always helped and taught me all the time, my **IPUL** group that always cheered me even from far away, and all my dearest classmates, I will never forget our time that we spend together for 4 years, you are all the best.
7. My dearest one, **M**, Thank you even though you are in the another side of the world.
8. Last but not least, I would like to thank **myself** for not give up until now.

ABSTRACT

Sari, A.P. 2026. *Code-Mixing Used In Bicara Cinta On Paraswara YouTube Channel*. Thesis, English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education of Universitas Muhammadiyah Palembang. Advisor (1) Masagus Sulaiman, S.Pd., M.Pd. (2) Dr. Finza Larasati, M.Pd,

This study investigates the types of *code-mixing* used by Cinta Laura and Natasha Wilona in the *Bicara Cinta* video entitled “*Belajar Bekerja Lebih Keras Saat Gak Punya Privilege*” on the Paraswara YouTube Channel. This research was conducted by a descriptive qualitative method. The primary data were obtained from the utterances produced by both speakers, while supporting information was collected from relevant books, journals, and previous studies. The data were collected through documentation by watching and listening to the video repeatedly, transcribing utterances containing *code-mixing*, identifying relevant data, and classifying according to their types. The analysis was based on Hoffman's theory, which classifies *code-mixing* into three types: *intra-sentential code-mixing*, *intra-lexical code-mixing*, and *code-mixing involving a change of pronunciation*. The findings revealed 59 utterances containing *code-mixing*. Among these data, 52 utterances were categorized as *intra-sentential code-mixing*, while 7 utterances were classified as *intra-lexical code-mixing*. No data involved a *change of pronunciation*. Intra-sentential code-mixing was the dominant type, reflecting bilingual communication.

Keywords: *Bilingualism, Code-Mixing, Intra-Lexical, Intra-Sentential, YouTube*

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The writing of this thesis would not have been possible without the support, guidance, and assistance of various parties. Therefore, the researcher would like to express her deepest gratitude to her beloved advisors Masagus Sulaiman, S.Pd., M.Pd. and Dr. Finza Larasati, M.Pd. who provided direction and motivation during the process of preparing this thesis.

The researcher realizes that this thesis is far from perfect. Therefore, constructive criticism and suggestions are highly expected for the sake of improving this work in the future. Hopefully, this thesis can provide benefits for the development of science, especially in understanding of code-mixing, and become a reference for educarional institutions.

Pelembang, August 2026

The researcher

Astri Puspita Sari

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CHAPTER I

INTRODUCTION

This chapter presents of background of the study, formulation of the problem, objective of the study, and significance of the study.

A. Background of the Study

Language is part of human life that reflects thought, identity, and culture. According to Nadira & Ilhamsyah (2024) it continuously evolves due to social, technological, and culture changes, especially through globalization and digital communication. This phenomenon shows that language is dynamic and always adapting to human needs. Without language, people cannot communication with other people. If there is no language, there is nothing to say. Therefore language is a mirror of the mind, because through language we can understand what is in the brain of a human being Butarbutar, Sinurat, & Purba (2020). Language is used as a communication tool to express human thoughts and feelings Apriyanto, (2020). From the definitions above, it can be concluded that language is a tool used by people to form a good communication, whether written or oral.

Indonesia has a diversity of languages. The mother tongue is different in each region, and Indonesian is a unifying language. Refers to the Language Agency of the Ministry of Education and Culture of the Republic of Indonesia (2023), Indonesia is recorded to have 718 actively used language by its entire population. This make Indonesia the second country with the most languages in the world. Indonesian commonly use at least two languages in their everyday communication. Futhermore, it is generally recognized that most Indonesian communities acquire proficiency in three languages throughout their lives: their regional or ancestral language, the national language which is Bahasa Indonesia, and a foreign language, which Indonesian may use either actively or passively. All of this demonstrates that Indonesia is a bilingual or multiethnic society.

According to Holmes & Wilson (2022) a study of the relationship between language and society is known as sociolinguistics. Sociolinguistics

is the study of everyday lives - how people use language works in our casual conversations and the media we are exposed to Naibabo (2020). It means, language and society encourages someone to communicate differently in various social situations in terms of bilingualism.

As reported Breadsmore (1993) as cited in Fadil and Andriani (2021) defined, bilingualism is the speaker's use of two languages in conversation with others. According Nocus (2024) bilingualism in children mutual context involves the use of two languages alternately, depending on social domains such as family, school, and play environments. The existence of bilingualism results in a mixture of languages in their use in society, one of them is code-mixing. Based on Nisak, Ariani, & Nadhiro (2025) code-mixing is a phenomenon in which a bilingual or multilingual speaker unconsciously combines elements of one language into another without the speaker realizing it, as their brain automatically draws from both language systems they have mastered to convey their message as efficiently as possible. The phenomenon of code-mixing is not only found in the public but also widely found in the education sector. Although, in the English class was expected to use English as the main language of instruction, but there were still many English classes that combine English with Indonesian.

Code-mixing refers to transition from one language to another within the same speech, oral, or written text. The employment of two different languages in a phrase without changing the topic is known as "Code-Mixing" Putri (2021). Based on Purwananti & Nandiya (2025) found that in explaining material in the classroom, the lecturer used both English and Indonesian mixed together because this combination helped students understand the material more easily. The lecturer found ways to make the classroom atmosphere lively without burdening students with full English. Basically, code-mixing is a natural part of second language use. It helped people express their ideas more easily when they encounter difficulties in finding the appropriate words or expression in English.

Generally, code-mixing is a common occurrence in bilingual or multilingual environments D. Handayani & Sanjaya (2021). It refers to when a person speaks in multiple languages simultaneously and changes the language of their utterance to another language within the same utterance, such as code-mixing between Indonesian and English. Code-mixing is also commonly caused by limited vocabulary. Daud (2024) highlights that cognitive benefits of speaking multiple languages reveals compelling evidence that bilingualism and multilingualism significantly enhance various cognitive functions, one of the most profound conclusions is that bilingual individuals exhibit superior cognitive flexibility (managing multiple language systems).

Additionally, code-mixing is also found in social media. Code-mixing is not used just in direct speech, but also in indirect communication, such as Instagram, Facebook, Twitter, YouTube and so on. People may mix languages directly or indirectly. According to Haneystiy (2021), in this modern era, many of people have and use social media. By having social media, people can easily get the information. Social media can be used by people to share and express the opinion, idea, minds about their daily activity or daily life.

YouTube plays a significant role as a social media platform that facilitates interaction and the expression of new identities. By using YouTube, people can get many impacts, can share and upload many kinds of video, and can create their private channel. YouTube users can express their social and personal identities through widely produced and consumed video content, shaping intense processes of self-recognition and social acknowledgment Balleys, Millerand, Thoer, & Duque (2020).

Many videos uploaded on YouTube by some famous people contain valuable information to be learned with various topics. Cinta Laura is one of the most renowned public figures and active content creator as a host on YouTube. Paraswara is a famous YouTube Channel in Indonesia hosted by Cinta Laura. Paraswara channel has now reached around 349,000+ subscribers. Paraswara is also a digital platform that

combines education and entertainment with the aim of opening up insight and gaining useful conversations. In the Parasawara channel one of the segment is “Bicara Cinta”, in that segment Cinta Laura shares a wealth of information on various topics with the guest star, making it a worth while watch. Cinta Laura herself also as an entertainer + entrepreneur + educated public figure, she is also a bilingual person. Cinta Laura commonly speak Indonesian as the national language while also using English language.

In this study, the researcher conducted a research about code-mixing found in Paraswara YouTube channel on segment Bicara Cinta entitled *“Belajar Bekerja Lebih Keras Saat Gak Punya Privilege”* with Natasha Wilona as a guest. The researcher finds the interesting things in Bicara Cinta On Paraswara YouTube Channel. According to preliminary research, Cinta Laura uses code-mixing to help the viewers gain language knowledge such as knowing how to correctly pronounce English words and understanding the meaning of communication obtained by mixing languages. In the context of EFL learning, benefits of code-mixing facilitate comprehension and enhance vocabulary acquisition. The using of code-mixing also can develop their confidence in using English without feeling pressured to communicate. From the explanation stated above, the researcher is interested in conducting a research under the title “Code Mixing Used In Bicara Cinta On Paraswara YouTube Channel”.

B. Formulation of the Problem

The researcher formulated the problem into the following question “What kinds of code-mixing used in Bicara Cinta On Paraswara YouTube Channel?”

C. Objective of the Study

In this research, the researcher figured out the objective of the study was to find out the kinds of code-mixing used in Bicara Cinta On Paraswara YouTube Channel based on Hoffman theory.

D. Significance of the Study**1. For The Researcher Herself**

To get a deeper understanding of code-mixing especially in Bicara Cinta On Paraswara YouTube Channel.

2. For The Readers

The readers get more knowledge and understand about code-mixing. By YouTube the readers can improve their ability in English through social media.

3. For Other Researchers

The result of this research can give reference and motivation if they want to conduct the researcher about code-mixing. This research can give an idea for other researchers to do the research about code-mixing in another way.

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