

**THE CODE SWITCHING TYPES USED BY THE NATIVE
ENGLISH TEACHERS ON INSTAGRAM**

THESIS

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FACULTY OF TEACHER TRAINING AND EDUCATION
ENGLISH EDUCATION STUDY PROGRAM
FEBRUARY 2021**

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**Present to
Universitas Muhammadiyah Palembang
In Partial Fulfillment of the requirements
For the Degree of Sarjana in English Language Education**

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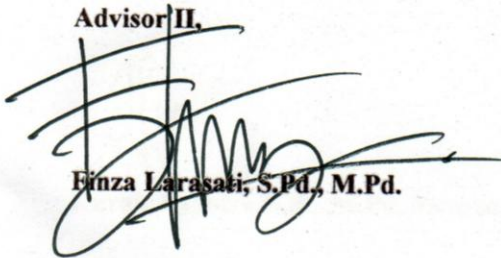
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MOTTO AND DEDICATIONS

“ surely with difficulty is ease, with difficulty is surely ease. “

(Al Insyirah: 5-6)

This Thesis is Dedicated to:

- **Allah SWT and Prophet Muhammad SAW who always guide me in every step I breath, never leave me alone and bless my life.**
- **My super Father, Muhammad Ridhuan. You are the best father ever. Thank you for supporting me in every situation.**
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ABSTRACT

Agustin Widiya, Rika 2021. The Code Switching Types Used by the Native English Teachers on Instagram. Thesis, English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education, *Universitas Muhammadiyah Palembang*. Advisors: (I) Prof. Dr. Indawan syahri, M.Pd, (II) Finza Larasati, S.Pd., M.Pd.

Keywords: The Code Switching Types Used by the Native English Teachers on Instagram.

This thesis entitled “The Code Switching Types Used by the Native English Teachers on Instagram.” The formulations of the problem were (1) What are the types of code switching used by the native English Teacher on Instagram? (2) What is the most common code switching Used by the Native English Teachers on Instagram?. The objectives of this research were (1) To find out the types of code switching used by that native English teachers on Instagram? (2) To find out the most common code switching types used by the native English teachers on Instagram?. The sample of this research is two Native English Teachers on Instagram there were Dennish Dannish @Gurukumrd (1.4M followers, 946 videos) and Dave Jephcott @londo_kampung (335,000 followers, 885 videos). the researcher analyzed 3 Instagram TV (IGTV) videos with the highest number of likes from each native English teacher ; (*istilah turunan dalam Bahasa Inggris*, Synonym, The Difference between won't and want, Bahasa Jawa vs Bahasa Inggris, *Guru Bule Bahasa Inggris UNDERCOVER di sekolah*, *Guru ngajar Bahasa Inggris campur Bahasa Jawa*). After analyzing it was found that The most common type of code switching used by both Native English Teacher was Inter-sentential Switching which was used in 30 Utterances. Then, it could be concluded that every Native English teachers on Instagram has different characteristics and Types of code switching in teaching English on Instagram.

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The writer realized that this thesis is so far from being perfect. Therefore, all comments and suggestions are welcome for this thesis. The last, she hopes that this thesis will be useful for the people who read it and for another researcher in the future.

Palembang, January 2021

The writer

RWA

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CHAPTER I

INTRODUCTION

In this chapter presents: (1) background of the study, (2) problems of the study, (3) objectives of the study, (4) significances of the study.

1.1 Background of the Study

In daily interaction, people use a language or more either written or spoken to their communication. Brown (2000, p.17) explained “ language is a system of arbitrary conventionalized vocal, written and gesture symbols that enables members of a given community to communicate intelligibly with one another”. Language is one of the most important things in communication and it is used as a long of communication among the nations in all over the world. As an international language, English is very important and has many interrelationships with various aspects of life owned by human being. In Indonesia, English considered as the first foreign language and taught formally from Elementary school up to the university level.

Developing communicative competence in two or more languages give an individual opportunities to express their feelings and thoughts and shape their identity. It also helps them satisfy their individual and social needs in the different context of the language used. The phenomena of code switching of languages have long intrigued scholars who have examined what triggers such occurrences Muysken,(2000); Wei, in Claros and Neny, (2005).

Code switching occurred in a communication process. Many people in the world use two or more languages in their daily lives. In Indonesia, English becomes the second language after mother tongue, because Indonesian people usually use their mother tongue or native language to communicate to their family and society.

Social media is a term that includes not only a variety of new Media platform but also implies the inclusion of systems such as Friend Fed, Facebook, and others that are generally regarded as social networks. The idea is that various media platforms have social components and as public communication media Mark Hopkins (2008). B.K. Lewis (2010) social Media is a label for digital technology that allows people to connect, interact, produce, and share message content.

Facebook is a social networking service headquartered in Menlo Park, California, USA that was launched in February 2004. As of September 2012, facebook has more than one billion active users, more than half of it uses mobile phones According to Wikipedia (2020). Users must register before they can use this site. After that, users can create a personal profile, add other users as friends, and exchange messages, including automatic notifications when they update their profile. In addition, users can join groups of users with similar interests, sorted by workplace, school or college, or other distinctive traits, and group their friends into lists like “co-workers” or “close friends” From Wikipedia (2020).

Youtube is a video sharing website made by three former PayPal employees on February 2005. This website allows users to upload, watch, and share videos.

From Wikipedia (2020) The company is headquartered in San Bruno California, and uses Adobe Flash Video and HTML5 technology to showcase a wide variety of user-generated video content, including movie clips, TV clips, and music videos. In addition, amateur content such as videos, and educational videos are also on this site.

Instagram is one of social media used by a thousand of people around the world. Instagram is new form of communication where users can easily share their updates by taking photos and tweaking them using filters. Instagram is a unique way to post pictures and videos using their smart phones, apply different manipulation tools - 41 filters – in order to transform the appearance of an image, and share them constantly. It also allows users to add captions to describe the pictures and videos, and tag or mention other user by using the @ symbol and users can also add location through geotags. According to Wikipedia (2018), Instagram is mobile, desktop, and internet-based photo-sharing application and service that allows users to share pictures and video either publicly, or privately to preapproved followers.(p.1).from wikipedia (2018) , Instagram was created by Kevin Systrom and Mike Krieger, and launched in October 2010 as a free mobile app exclusively from the IOS operating system. The service rapidly gained popularity, with over 100 million active users as of April 2012, 300 million as of December 2014, 400 million as of September 2015 and ultimately 800 million as of September 2017 (Wikipedia,2018: 13th of March).

The researcher chose the Native English Teacher based on the number of most followers and regularly distributes their videos every day with different material.

(1) Dennish Dannish (Gurukumrd)

1.4 M followers, 964 videos

Danish decided to start the social media in Instagram in early 2015. Thursday, December 14, 2017 was broadcasted live by NetTv, through one of their flagship program, Indonesia Morning Show. Mr. Danish an American teacher who has long been viral on Instagram because of the results of his video uploaded that is very helpful followers in learning English easily and fun. In an Instagram account named @guruku_mr. Danish until now has a 459k follower. In every video upload that is on his personal Instagram account many positive responses are seen from the comments that appear there. Many Indonesians recognise that the video is very helpful in understanding English. In addition, because it is packed in a fun way, it makes many people interested and want to learn more through Mr. Danish.

(2) Dave Jephcott (Londo Kampung)

335 Rb followers, 885 videos

Dave Jephcott decided to start the social media in instagram in early 2015. Dave and his family first came to Indonesia in 1989. Dave's first six months spent learning Bahasa Indonesia in Bandung. Since his father who became a lecturer in Surabaya wanted to speak Bahasa Indonesia ASAP. While Dave's childhood spent with home schooling with his older brother,

Nathan. After that, he lulled his career by creating a YouTube account to make a content prank someone in English from the YouTube everyone likes the content because it is funny and attracts someone to learn English. After YouTube Dave created an Instagram account in the year 2015 by teaching English in the form of video that is interpreted into English many followers who follow it because interesting to watch and dave does not speak any language but three languages namely: Mother language, Indonesian language, and English. The mother language is Javanese from his wife who is married.

The phenomenon of code switching becomes a trend or style speak in society. This style is also studied sociolinguistically. This phenomenon affect programs on social media applications on the Internet, for example: Instagram applications. Instagram is one of the social media on the internet, a photo and video sharing application that allows users to take photos, take videos, apply digital filters, and share them to various social networking services, including Instagram's own. One unique feature on Instagram is cutting photos into square shapes, therefore they look like the results of Kodak Instamatic and polaroid from wikipedia (2020) cameras. foreigner teacher English and translate to Indonesian on Instagram for example namely: Dennish Danish(Gurukumrd and Dave Jephcott(Londo Kampung). He said that he taught all to followers on Instagram to learn English and interpret it in Indonesian. They also taught how to deliver good and correct English.

This phenomenon leads researchers to analyze. "*The Code Switching Types Used by The Native English Teachers on Instagram*" This study was analyzed a native of english who are teachers properly and correctly by teaching in English and Translating into Indonesian.

1.2 Problems of the Study

1.2.1 Limitation of the Problem

In this study, the researcher limited the problem into in *The code Switching Types Used by Two Native English Teachers on Instagram*. They are Dennish. Dannish(@GurukuMrd and Dave Jephcott @LondoKampung.

1.2.2 Formulation the problem

Based on explanation above, the problems of this study was formulated as the following questions:

1. What are the types of code switching used by the native English teacher on Instagram?
2. What is the most common code switching types used by the native English teacher on Instagram?

1.3 The Objectives of Study

Based on problems above, the objectives of the study are :

1. To find out the types of code switching used by the native English teacher on Instagram.
2. To find out the most common code switching types used by the native English teacher on Instagram.

1.4 Significance of the Study

Hopefully, this study would be useful for our knowledge about code switching on Instagram. Moreover, the result of this study was be generally intended as the reference on the code switching analysis. In addition, the researcher expects that this study will give some benefits as outlined below.

1. Theoretical benefits.

This study is something interesting to enrich the knowledge and ideas that was contribute to education world, particularly on code switching discussion and analysis.

2. Practically, the research findings are expected to be useful for:

a. For the writer Herself

This research is expected to give information for the readers especially for the followers in the instagram. This research is expected to provide information for the readers especially for the followers in the Instagram. The researcher hoped that the research that I have carried out can be useful for other researchers and for myself as a good appreciation.

b. For the Students

This research is expected to be a reference for who wanted to conduct the same research for the students of English and Literature Department.

c. For the Teacher

This research is expected to give knowledge for the readers in general about the code switching.

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