

**THE ANALYSIS OF POLITENESS STRATEGIES IN "BEAUTY AND THE  
BEAST" MOVIE**

**THESIS**

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**ENGLISH EDUCATION STUDY PROGRAM**  
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BEAST” MOVIE**

**THESIS**

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A handwritten signature in black ink, consisting of several overlapping loops and a horizontal line at the top.

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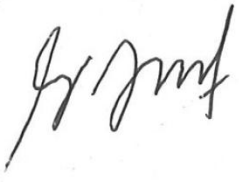
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## SURAT PERNYATAAN

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Menyatakan bahwa skripsi berjudul :

**The Analysis of Politeness Strategies in "Beauty and the Beast" Movie.**  
Beserta seluruh isinya benar merupakan hasil karya saya sendiri dan saya tidak melakukan penjiplakan atau pengutipan dengan cara-cara yang tidak sesuai dengan etika keilmuan dan masyarakat ilmiah.

Atas pernyataan ini, saya siap menerima segala sanksi yang berlaku atau yang diterapkan untuk itu, apabila dikemudian hari pernyataan saya tidak benar atau ada klaim dari pihak lain terhadap skripsi saya.

Palembang, Agustus 2020

Yang menyatakan,

  
Nurtatiha Monika

## **MOTTO AND DEDICATION**

### **Motto:**

**Education is the most powerful weapon we can use to change the world.**

**-Nelson Mandela**

### **Dedications**

**This thesis dedicated to:**

- **My beloved parents (Guminta and Pariyah), my dearest sisters (Desta and Nadia) who always love me, support, pray, care with me to finish my study and this thesis.**
- **My Uncle Alpabri who always support, care and help me whenever wherever I need.**
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## ABSTRACT

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**Keyword:** Beauty and the Beast Movie, Politeness Strategy

This thesis described about politeness strategy in "Beauty and the Beast" movie used by the main characters to convey the intent of utterance. A courtesy strategy data can be observed in every conversation between humans including also in the movie. In analysis, this research focused on politeness strategy. The formulation of the problems were "what is politeness strategy, what are the types of politeness strategies used by the main characters in "Beauty and the Beast" movie, and what are the factors influence of politeness strategies used by the main characters in "Beauty and the Beast" movie?". The objectives of the research were to find out politeness strategy, the types of politeness strategies used by the main characters in "beauty and the Beast" movie, and the factors influence of politeness strategies used by the main characters in "Beauty and the Beast" movie. The researcher used a descriptive qualitative method. For collecting the data, it was obtained by using documentation method. In analysis of data, the result showed that four types of politeness strategy in "Beauty and the Beast" movie, there were bald on record, positive politeness, negative politeness, and off record. Then, there were two factors influence of politeness strategy in Beauty and the Beast" movie, there were payoffs and socuological variables. In conclusion, watcing movie can give inspiration and imagination for us because we can learn something positive especially about politeness strategy in our life. This research can be useful for future researcher who is interested in learning about politeness strategies.

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I realize that the thesis is not perfect yet, therefore I will be glad to receive any constructive criticism and recommendation to make it better. Last but not least, I put big expectation that the thesis can be useful to everyone who reads it.

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Palembang, August 2020



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## **CHAPTER 1**

### **INDRODUCTION**

This chapter presents : (1) background, (2) problem of the research, (3) objectives of the research, and (4) significance of the research.

#### **1.1 Background**

English become an international language in global communication. People do interaction each other by using language, although they come difference countries. According to Holtgraves (2002), language is a method that allows people doing interaction among themselves (p.1). People use a language as communication in social interaction. Watt (2003) states that most of social interaction has become institutional and the appropriate which is irregular practices which being known by us formerly (p. 20).

In Indonesia, English is used as a foreign language. In interaction, language is related to the conversation among speakers. Conversation is done by the speakers who have differences in meaning and purpose. According to Priddham (2001), conversation is an interactive spoken exchange between two or more people and can be: face-to-face exchanges such as talking at home between the family; non-face-to-face exchanges, such as phone conversations; and broadcast materials such as a live radio phone (p.2).

In conversation the researcher found the realization of the awarness in interaction among the speakers is the form of politeness based on culture. Politeness is reflected through the way of communication on verbal or we call speaking manner, as stated by Herk cited in (Octorio, 2015) politeness can be interpreted as an act of behaving right in social interaction and treating the

interlocutor more well (p.2). Basically, politeness is not only about how to say please, sorry, excuse, and thank you in conversation but also it is more than just following the norm, custom or protocol. Furthermore, Cruse (2006) states that politeness “enters into ways of addressing people” (p.132). The speaker can have a preference of pronouns for assigning the address according to the relationship between the speaker and the addressees.

Then, Miles cited in Octorio (2015) states that politeness is an expression of the speaker to reduce the facial threat brought about by certain threatening faces against others (p.2). For this case, to relate the analysis about politeness, the researcher used a media. Media is an equipment that is used to send the topic material in learning process. Many media can be used in learning English, one of them is by using movie. According Quinn (2016), movie is a general term used for a particular motion picture or in general (p.165). The researcher chose a movie as a media to conduct the study because the movie provided the conversations which showed interpersonal relationships among speakers. Thus, this movie provided the example of how language was used in communication.

In this research, *Beauty and the Beast* movie was used by the researcher in analyzing of the research because the researcher found the types and factors which influenced of politeness strategies were used by the main characters in *Beauty and the Beast* movie and it was also very interesting movie. *Beauty and the Beast* movie's genre was family-fantasy, musical and romance it told about a selfish prince is cursed to become a monster for the rest of his life, unless he learns to fall

in love with a beautiful young woman he keeps prisoner. This movie written by Linda Woolverton 1991.

Based on the explanation above, the researcher interested in doing the research with the title **“The Analysis Politeness Strategies in “*Beauty and the Beast*” Movie”**.

## **1.2 Problem of the Research**

The problem of this research consisted of the limitation and formulation of the problems. In this research, the effective / appropriate media because movie is supposed to be fun and it can be helpful in the learning process based on Miles and Quinn explanation above.

### **1.2.1 Limitation of the Problem**

In this case, the limitation of the problem focused on politeness strategies among the main characters in “Beauty and the Beast” movie and how it is really important to influence in interaction. The researcher described and explained the politeness strategy, types of politeness strategies were used by the main characters and the factors influence politeness strategies in “Beauty and the Beast” movie.

### **1.2.2 Formulations of the Problem**

The problems of the research were formulated into the following questions, the formulation of the research were :

1. What types of politeness strategies are used by the main characters in “Beauty and the Beast” Movie?
2. What factors influence the politeness strategies used by the main characters in “Beauty and the Beast” Movie?



### **1.3 Objectives of the Research**

The objectives of the research were :

1. To find out what types of politeness strategies are used by the main characters in “Beauty and the Beast” Movie.
2. To know what factors influence the politeness strategies used by the main characters in “Beauty and the Beast” Movie.

### **1.4 Significances of the Research**

The results of the finding in this research are expected to provide the useful information about the politeness strategies. The significances of this research are :

1. For the Researcher Herself

By doing this research, the researcher can enlarge her knowledge about the politeness strategy and get a set of experience in conducting this research.

2. For the Reader

For the reader, this research is expected to be useful in providing some knowledge about learning politeness strategy related to the conversation by the speakers found in “Beauty and the Beast” Movie.

3. For the Other Researcher

This research is hopely to be a source of information for the other researcher interested in the politeness strategy used in everyday communication.

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