

**THE ANALYSIS OF EDUCATIONAL VALUE IN “I FEEL PRETTY”
MOVIE BY ABBY KOHN AND MARC SILVERSTEIN**

THESIS

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FACULTY OF TEACHER TRAINING AND EDUCATION
ENGLISH EDUCATION STUDY PROGRAM
AUGUST 2020

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THESIS

Presented to
Universitas Muhammadiyah Palembang
In partial fulfillment of the requirement
For the degree of Sarjana in English Language Education

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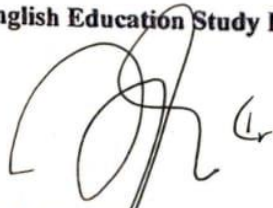


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ABSTRACT

Maharani, Pricilia. 2020. *The Analysis of Educational Value In "I Feel Pretty" Movie By "Abby Kohn and Marc Silverstein"*. Thesis, English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education, *Universitas Muhammadiyah Palembang*. Advisors: (I) Dr. Tri Rositasari., M.Pd., (II) Sri Hartati, M.Pd.

Keywords: *Educational Value, Intrinsic Elements, Literary Work*

This research entitled *The Analysis of Educational Value In "I Feel Pretty" Movie By "Abby Kohn and Marc Silverstein"*. In this research, the researcher chose the "I Feel Pretty" movie to analyze the educational values. There were two research problems aimed to (1) know the educational values that consist in "I Feel Pretty" movie. (2) know the benefits of watching "I Feel Pretty" movie. The methodology was descriptive qualitative method. Qualitative research was a search of which the data were written or oral words were descriptive analyzed. The primary data was taken from movie and script from "I Feel Pretty" movie. The secondary data was taken from many literary books, journals that were needed to complete this research. The result of this research was there were some of educational values in the movie and chose the script of "I Feel Pretty" movie. From the analysis, it could be concluded that there were honesty, confidence, support, brave, respect, self-discipline, loyalty, friendly, love and affection. Then, the most dominant educational value in this movie was honesty. The achievements of this research were expected to given some contributions to further study of educational values. Furthermore, there were some benefits of watching "I Feel Pretty" movie; they were education, source, inspiration, motivation, and respect for each other.

ACKNOWLEDGEMENTS

In the name of Allah the most Gracious and the Most Merciful

In this moment, the researcher would like to thank and praise the Almighty God, Allah, who always gave me wonderful blessing, health and chance so that the researcher could finish a thesis entitled “The Analysis of Educational Value in “I Feel Pretty” movie by Abby Kohn and Marc Silverstein to fulfill one of the requirements for S1 degree at English Education Study Program, Language and Arts Education Department, Faculty of Teacher Training and Education, Universitas Muhammadiyah Palembang in Academic year of 2019/2020. And also never forgot Peace and Blessing be upon our prophet Muhammad SAW, his family, his companion, and his followers.

Finishing this thesis was not a simple thing at all and be definitely spent his grade deal of time, but gave a valuable experience. This thesis would not have been completed without some contributions and supports from many people. In this occasion, the writer would also like to express the deepest appreciation and sincerest thank to:

1. The Head of *Universitas Muhammadiyah Palembang*, Dr. Abid Djazuli, S.E.,
M.M
2. The Dean of Faculty of Teacher Training and Education, Dr. H. Rusdy A.S.,
M. Pd.

3. Dr. Tri Rositasari, M.Pd., and Sri Hartati, M.Pd., the first and the second advisor who gave valuable advices as well as encouragement, guidance, correction to this thesis.
4. Sri Yuliani, S.Pd., M.Pd, The Head of English Education Study Program.
5. All the lectures of English Department of Faculty of Teacher Training and Education, *Universitas Muhammadiyah Palembang*.
6. All of the Staff a member at *Universitas Muhammadiyah Palembang*.
7. Last but not least, I would like to thank to my family.

However, this thesis was still a far from being perfect. Any critics, comments and remarks were hoped. Finally, this was a thesis expected to be a usefull for further researcher.

Palembang, August 2020

PM

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CHAPTER I

INTRODUCTION

This chapter presented; (1) background, (2) problem of the research, (3) objective of the research, (4) significances of the research.

1.1 Background of the Research

Language was one of the important aspects of communication in daily human life as social interaction and to produce utterances in communication. According to Meyer, Charles F (2009) stated that language as one of many different systems of communication, a system that was unique to human beings and different from, for instance, the systems of communication that animals employ (p.1). Human beings as social creatures, do not live alone, so it required others to establish relationships with others. In the field of communication, language was needed to make interaction. According to Fromkin (2014), this meant you were able to produce strings of sounds that signify certain meanings and to understand or interpret the sounds produces by others (p. 2). Through language; people could express their emotions, idea, desires, thoughts, knowledge, and feelings, either in spoken or written forms. People need to learn the language, especially in this global era has the benefit to learn English and becomes one of determiners and assessment of the competition. However, in Indonesia, not all people can use and communicate using the English language fluently.

Everyone should be able to communicate with all people so that we know how to communicate with others based on level, culture, and context. According to Fiske

(2002) stated that communication was one of those human activities that everyone recognized, but few could define satisfactorily (p.1). It means that the goal of communication was to spread information or knowledge. In other words, it could be said that without communication, life was meaningless. As social beings, people needed interaction in daily life to get new knowledge and different things in this life. Communication in English became difficult for Indonesian people to understand the meaning. To make beginners understand English, they could use anything, including media such as television, radio, newspaper, novel, and book.

In otherwise that language element was literature that was used as a thing to develop our perception about language. People presented dialogue as a means of inculcating basic language skills. According to Baldick (1990), the dialogue was a spoken exchange between among or among characters in a dramatic or narrative work or a literary form in prose or verse based on a debate or discussion, usually between two speakers (p.65). It means that dialogue became a communication between people and was usually an important component in drama. Literature one of the important things for human work of art to make it good for poetry, prose, novel, and movie that have an element of entertainment to give some distributions in our life. Quinn (2006) stated that literature was usually understood to refer to “creative” works in the form of poetry, fiction, and drama (p.243). Additionally, literature was the work of art that could be watched or listened in a performance as drama and also the movie.

In this case, the researcher analyzed educational value in this research. The movie could have a positive influence on education. Zakiyah and Rusdiana (2014) said that educational goals to help develop proficiency in a higher stage as well as

increasing togetherness and cohesiveness of interaction (p. 63). The function of education perhaps the most important function of education in socialization. Education was conscious and, a plan of effort to create an atmosphere of learning that can develop their potential to have the spiritual power of religion, self-control personality, intelligence, as well as the necessary skills themselves, society the nation, and country. The educational value could be found in the conversation of a film. That could be a good role model of education because it represented the complex case of educational value to find out what the main character was saying and do.

From the movie, people would be easily persuaded by the actual content presentation that engages audiovisual sense so that messages in the movie would be easy to arrive in people's minds. One of the good movies that taught much education for all of us was "I Feel Pretty" directed by Abby Kohn and Marc Silverstein. Every human being has its characteristics which made her unique. Especially for women, beauty was a central element of human experience, because women wanted to look beautiful so they could be fit in society. Beauty was associated with pleasure and influences personal choices which make women do many things just to be beautiful so they could feel the satisfaction. The genre of "I Feel Pretty" movie was a romantic comedy, and the people watch this movie would be happy and fun. The "I Feel Pretty" movie contained many educational values which good to analyzed such as, experience, self-discipline, brave, honesty, confidence, respect, friendly, love and affection which were supported well by Renne Banneett based on the dialogues of conversation.

The researcher found an example of educational value in the movie based on Renee Banneett from time to time in her life. The most dominant educational value in this movie is honesty. Thus explanation stated, the researcher was interested in analyzing a movie in her research, entitled: “The Analysis of Educational Value In “I Feel Pretty” Movie By Abby Kohn And Marc Silverstein”. The movie as one of the most attractive programs on mass media, it should not only for entertainment but also should give education to people.

1.2 The Problem of the Research

The problem of this research consisted of the limitation and formulation of the problem. In this case, the problem-focused on analyzing the educational values of “I Feel Pretty” movie by Abby Kohn and Marc Silverstein.

1.2.1 Limitation of the Problem

In this research, the limitation of the problem was the educational value in “I Feel Pretty” movie by Abby Kohn and Marc Silverstein.

1.2.2 Formulation of the Problem

In this research, the researcher formulated the problem in the following question, as follows:

1. What was the educational value in “I Feel Pretty” movie by Abby Kohn and Marc Silverstein?
2. What were the benefits of watching “I Feel Pretty” Movie by Abby Kohn and Marc Silverstein?

1.3 The Objective of the Research

The objective of the research was to find out the educational value in “I Feel Pretty” Movie by Abby Kohn and Marc Silverstein.

1.4 Significance of the Research

The results of the finding in this research were expected to provide useful information about the educational value. The significance of this research were:

1. For the researcher

By doing this research, the researcher could enlarge her knowledge and get a set of experience in conducting this research.

2. For the readers

This research was hoped could be useful in providing some knowledge about the educational value and human personality.

3. For the next researcher

This research was hoped can be developed more about this movie.

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